



**Hello** – You have seen us at many beauty exhibitions and in various beauty magazines “**BIR report and Salon Magazine**”. Our name is **Tooth Fairy** and we are the original company to specialize in beautiful teeth, which is the largest and fastest growing trend within the beauty industry.

*Tooth Fairy produces products that encourage and enhance beautiful smiles. Tooth Fairy manufactures Tooth Jewellery and Tooth Whitening Systems.*

*Our Tooth Jewellery Systems are for both the professional and retail market. The difference in the two products is only the amount of time the Tooth Jewel will stay attached to a tooth. The decision depends on how long a consumer would like to wear a Tooth Jewel. When a short time is required our Home Kits will adhere for maximum one month, when a longer amount of time is desired our professional application will adhere from one month up to one year.*

*Our Tooth Whitening System is again for the professional and retail market. Our Kit contains everything a consumer needs to complete a two week tooth whitening process at home. This is a safe, convenient and effective tooth whitening gel that can brighten the teeth by 10 times. Our Tooth Whitening Kit contains extra gel and an extra moldable bleaching tray that we feel gives the consumer the little bit extra they need to obtain a brilliant and dazzling smile.*



### Professional Kits

Our Professional Tooth Crystal Starter Kit is complete with a DVD, written training instruction and all material needed for a professional to apply a Tooth Crystal/Gold Piece to a tooth. Tooth Jewellery applications can be easily learnt in one hour. The crystals are a Swarovski Crystal, which is a superior Austrian crystal. There are ten different colours available in our Starter Kits: red, blue, white, purple, aqua, rainbow, pink, light yellow, light green and emerald green. Crystal colours that are supplied in your Start Kits depend on your choice of Starter Kit. The dental glue supplied in our Kits has been safely used for over twenty years in dental offices and involves no mixing. The professional dental glue lasts for two years when kept in the refrigerator. After the removal of the Tooth Jewel (either by naturally falling off or from applying pressure) one will find the tooth enamel completely intact. There is no damage to the tooth since no hole is required to place the Tooth Jewel and safe dental materials are supplied. The application is complete within

3-5 minutes and will last from one month up to one year. We recommend you sell each professionally applied Tooth Crystal for the price of \$20-40, €15-25, £10-20, CHF 20-40. This makes Tooth Fairy's Tooth Crystal Kits fast, easy and profitable!

Tooth Fairy's collection of tooth jewel designs include 18K Gold Pieces, White Gold Pieces and Shaped Crystals! They are applied using the same equipment and dental glues supplied in your Starter Kits! The Gold Pieces are in the shapes of moons, hearts, stars, circles and teardrops and with or without crystals set within the centre. The shaped crystals are in the shapes of hearts and stars. These specialties in Tooth Jewellery are sold separately from the Tooth Crystal Starter Kits and retail between \$60-80, €40-60, £35-55, CHF 50-70. Our Professional Systems is available in six different languages: English, French, German, Italian, Dutch and Spanish.



### Crown Glue

For the first time in Tooth Jewellery history, Tooth Fairy has launched a product, which enables the professional to apply a Tooth Fairy Tooth Jewel to a dental crown, bridge or veneer. This product is in consumer demand and is a new concept by Tooth Fairy. With the Professional Starter Kits that are sold in today's Tooth Jewellery market, trained Tooth Jewellery professionals are unable to adhere a Tooth Jewel to a false tooth. This is due to the Tooth Cleaner (etchant) supplied with the Professional Kits. Tooth Cleaners have two functions it cleans the tooth where the Tooth Crystal will be placed so no cavity will begin underneath the crystal but more importantly it opens up the natural pores in a tooth so the dental glue will grip within these tiny pores and stay. Over time the Tooth Jewel will come away from the tooth and due to the minerals in one's saliva the holes close. This is why there is never any damage to a tooth. Since crowns, bridges and veneers are not a porous material Tooth Jewels just slide off, but with the Crown Glue it creates an extra layer so the Tooth Jewel will stay applied for one month up to one year. The Crown Glue is simple to use in conjunction with Tooth Fairy's Professional Starter Kits. One extra step is all that is needed so one still only requires 3-5 minutes per application! The Tooth Fairy Crown Glue comes complete with written instructions. Now you can service every customer who has ever desired a Tooth Fairy Tooth Jewel!

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